



FileFacets Appoints Mark Carter as Regional Vice President, Sales

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Data analytics and content migration technology provider expands North American sales force

OTTAWA, ONTARIO – May 8, 2017 – Data analytics and content migration technology provider FileFacets announced today the appointment of Mark Carter as Regional Vice President, Sales. In his role, Mark will build and grow FileFacets presence in the Eastern United States.

Mark Carter joins FileFacets from Ricoh, a multinational imaging and electronics company, where he held the position of Senior Business Process Solutions Specialist. Mark brings over 30 years of direct and channel sales experience in Information Management and has a strong record of building and designing records management programs for fortune 500 clients. Prior to Ricoh, Mark held roles at Donnegan Systems, IKON, and Iron Mountain.

“We are very excited to have Mark joining our team,” said Chris Perram, Chief Executive Officer of FileFacets. “I am confident that Mark’s experience and industry knowledge will allow him to excel and develop relationships that will contribute to the future success of FileFacets.”

About FileFacets

FileFacets provides sophisticated content analysis and intelligent content migration in a highly automated and scalable SaaS-based solution. The FileFacets Analytics platform identifies and processes Redundant, Obsolete, and Trivial data (ROT) as well as Personally Identifiable Information (PII), allowing businesses to find what they have, keep what they need, and protect sensitive data accordingly. The FileFacets Migration platform employs advanced clustering and predictive coding technology to automate the categorization of data and the attribution of file metadata. This enables organizations to quickly move unstructured content from virtually any repository or location to their environment. For more information, visit www.filefacets.com.

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